

Namaste,

I'm **Nikhil Sharma,**
Graphics Designer & Video Editor

I'm a Graphic Designer and Video Editor based in Delhi, with **3+ year of experience** in crafting impactful visuals across digital and print media.

I specialize in branding, UI/UX, video editing, and motion graphics – blending creativity and storytelling to enhance brand identity and audience engagement.

My design philosophy is rooted in visual communication that informs and inspires. I bring a collaborative spirit, attention to detail, and a passion for creating visuals that work.

You can check my portfolio at:

<https://nikhilcreates.in/>

<https://www.behance.net/nikhilsharma191>

CORE COMPETENCIES

AI Image, song & Video Generation, Graphic Design & Branding, Video Editing & Motion Graphics, Camera handling & Shooting, UI/UX & Wireframing, Digital Marketing & SEO, Social Media Content Creation, Creative Concept Development, Time Management & Team Collaboration.

TECHNICAL SKILLS

Adobe Photoshop · Illustrator · InDesign · Premiere Pro · After Effects · Canva / Canva Pro · WordPress · Figma · MS Office (Word, Excel, PowerPoint) · SEO Tools (SEMrush) · Prototyping Tools (Figma) · AI Image & Video Tools (Veo 3.1, Google Nano, Midjourney, Firefly, Flow, Lmarna, freepik) · AI Assistants (ChatGPT, Gemini) · Voice-over Software (Audacity, Adobe Audition).

WORK EXPERIENCE

June 2025
to Present

GRAPHICS DESIGNER & VIDEO EDITOR

Noida
Agency: **Billfree**

Create branding and campaign graphics, campaign calendars, manipulation and metaphor ads, launch/documentary/animation videos, and UI/UX designs to support marketing and product growth.

July 2023
to Jan 2025

GRAPHICS DESIGNER & VIDEO EDITOR

Noida
Agency: **Digital Retina**

Designed branding and marketing materials across print and digital, and edited promotional videos that boosted social media engagement by 40%.

Aug 2022
to Jan 2023

GRAPHICS DESIGNER & VIDEO EDITOR (INTERN)

Patna
Agency: **EJY health**

Created visual content for marketing campaigns, delivering high-quality designs and animated videos that enhanced audience understanding of healthcare solutions.

TRAINING / CERTIFICATION

Rajeev Mehta Workshop & Design Course (Feb -June 2025)

3 months of practical training in Graphic Design, Logo Design, Video Editing, and UI/UX Design

EDUCATION

2017 - Intermediate

2021 - Bachelor of Technology (B.Tech) in Computer Science

2023 - Master of Business Administration (MBA) in Information Technology & Marketing

HOBBIES AND INTERESTS

Typography Exploration and Logo Design
Photography and Visual Storytelling

CONTACT

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