

# Namaste,

## I'm Nikhil Sharma,

### Graphics Designer & Video Editor

I'm a Graphic Designer and Video Editor based in Delhi, with **2+ year of experience** in crafting impactful visuals across digital and print media.

I specialize in branding, UI/UX, video editing, and motion graphics – blending creativity and storytelling to enhance brand identity and audience engagement.

My design philosophy is rooted in visual communication that informs and inspires. I bring a collaborative spirit, attention to detail, and a passion for creating visuals that work.

You can check my portfolio at:

<https://www.behance.net/nikhilsharma191>

#### CORE COMPETENCIES

AI Image Generation: Using AI tools to create, custom visuals., Graphic Design and Branding, Video Editing and Motion Graphics, UI/UX Design and Wireframing, Digital Marketing and SEO Optimization, Social Media Content Creation, Creative Concept Development, Time Management and Team Collaboration

#### TECHNICAL SKILLS

Adobe Photoshop, Illustrator, InDesign,, Adobe Premiere Pro, After Effects, Canva, WordPress, Figma, MS Office (Word, Excel, PowerPoint), SEO Tools (Google Analytics, SEMrush), Prototyping Tools (Figma,), AI Tools for Image Creation (such as firefly), Voice-over Software (Audacity, Adobe Audition

#### WORK EXPERIENCE

Feb 2025  
to Present

**GRAPHICS DESIGNER &  
VIDEO EDITOR**

Delhi  
Agency: **Behtar Zindagi**

Worked on UI/UX design for the company app, created banners, social media posts, and thumbnails, and contributed to video production, enhancing user experience and content visibility.

July 2023  
to Jan 2025

**GRAPHICS DESIGNER &  
VIDEO EDITOR**

Noida  
Agency: **Digital Retina**

Designed branding and marketing materials, including logos, brochures, and social media content, aligning with client goals.

Edited promotional and corporate videos, achieving a 40% increase in audience engagement on social media

Aug 2022  
to Jan 2023

**GRAPHICS DESIGNER &  
VIDEO EDITOR (INTERN)**

Patna  
Agency: **EJY health**

Assisted in creating visual content for marketing campaigns, ensuring on-time delivery of high-quality designs.

Produced animated videos and graphics that improved audience understanding of healthcare solutions.

#### EDUCATION

2017 - Intermediate

2021 - Bachelor of Technology (B.Tech) in Computer Science

2017 - Master of Business Administration (MBA) in Information Technology & Marketing

#### HOBBIES AND INTERESTS

Typography Exploration and Logo Design

Photography and Visual Storytelling

Traveling and Exploring Cultural Aesthetics

#### CONTACT

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